

CAPITOL HILL ECODISTRICT Sponsorship Proposal

ADVANCING NEIGHBORHOOD SUSTAINABILITY

The Capitol Hill EcoDistrict is a neighborhood-based sustainability initiative serving the most densely populated community in the Pacific Northwest. It is led by Capitol Hill Housing, a community development corporation and public development authority with four decades of experience working alongside Capitol Hill stakeholders to enhance community health and affordability. We have a special interest in promoting the interests of current and future lower income residents.

How You Can Help

The work of the EcoDistrict is only possible through the backing of businesses and other funders. 2017 is the fourth year of a sponsorship program that will both support the EcoDistrict and highlight the sponsors. With the help of design and sustainability firms, large companies and small businesses, we will achieve the goals of the EcoDistrict.

To get to global sustainability, we need to work locally in the Puget Sound. The EcoDistrict is making concrete steps towards shared community goals.

Our work is increasing the desirability of a strong neighborhood – as a place to live, operate a business, work or visit. The Capitol Hill EcoDistrict is quickly becoming a high profile success story of a neighborhood coming together to make a global impact.

To become a sponsor, contact Michael Seiwerath. 206-204-3840
mseiwerath@capitolhillhousing.org



2017 EcoDistrict Goals

- Continue to engage renters in advancing a climate-friendly policy agenda of affordability and mobility.
- Implement the next steps of a Shared Parking District to reduce the need for more parking
- Build the capacity of a community-focused group to work with developers to incorporate EcoDistrict values into the design of planned projects.
- Support the development of a new land use planning framework for the neighborhood that includes EcoDistrict performance goals.
- Pilot a program to provide low cost transit passes to residents of affordable housing.
- Create opportunities to depave the Summit/Belmont subarea, improve stormwater runoff, add trees and green cover, and make the area more pedestrian-friendly.

Sponsorship Levels

Angel Investor

\$25,000+

Benefits of Sustainability Leader, plus:

- Logo recognition on major EcoDistrict produced public materials
- Personal EcoDistrict tour by EcoDistrict program director

Sustainability Leader

\$15,000-24,999

Benefits of Champion, plus:

- EcoDistrict Sponsor logo use permission on company website

EcoDistrict Champion

\$10,000-14,999

Benefits of Partner, plus:

- Prominent on-screen recognition at CHH events: Top of the Town, Community Forum and Omnivorous

EcoDistrict Partner

\$5,000-9,999

Benefits of EcoDistrict Advocate, plus:

- On-screen recognition at CHH events: Top of the Town, Community Forum and Omnivorous

EcoDistrict Advocate

\$1,000-\$4,999

- Name and gift level recognition on website and CHH annual report
- Name and gift level recognition in EcoDistrict updates/email newsletters
- Name recognition at EcoDistrict events (presentations, tours, etc.)

EcoDistrict Friend

\$1,000

A special level for independent businesses located within the EcoDistrict, which want to support this positive change in their neighborhood

- Name and gift level recognition on website and CHH annual report
- Name recognition at major EcoDistrict events (presentations, tours, etc.)
- EcoDistrict window cling to display

EcoDistrict Leadership

Michael Mariano (co-chair), Schemata Workshop

Neelima Shah (co-chair), Bullitt Foundation

Alicia Uhlig, International Living Future Institute

Catherine Hillenbrand, Capitol Hill Housing Board of Directors

Chasten Fulbright, Blanton Turner

Clayton Smith, Architect/Sustainable Capitol Hill/12th Ave Stewards

Erik Rundell, ECONorthwest

Heather Burpee, University of Washington

Janet Shull, City of Seattle, Office of Planning & Community Development

Lauren Rochholz, Seattle University

Leon Garnett, Centerstone/Squire Park Community Council

Matthew Benedict, Group Health/CBRE

Matthew Combe, Seattle 2030 District

Michelle Caulfield, City of Seattle, Office of Sustainability & Environment

Mike Archambault, Capitol Hill Community Council/Central Seattle Greenways

Phyllis Gretchenuk, Seattle Central College

Sean Watts, Seattle Parks Foundation

Sierra Hansen, Capitol Hill Chamber of Commerce

Whitney Fraser, Capitol Hill Champion/Seattle Dyke March